



Services

Action Planning

Business is about ideas. Sales are about taking action. Let us create a step-by-step action plan for you to improve sales, cut costs, implement a new strategy or make internal changes to improve your business.

Marketing Upgrades

Ads, press releases, brochures, sales letters - I've yet to meet a business owner or professional that got it right the first time. We can upgrade them for you and turn them into the profit generators they were intended to be.

Customer Loyalty

Can you survive in a crazy economy? Yes! But you must take the right steps to ensure your customers remain your customers. Never forget that customers are the lifeblood of your business. We can help you stay ahead of the curve by creating a plan to grow and manage relationships with your customers.

Make Your Business Buzz

Have you noticed your competitor's name in the news way too often lately? It's important to create a buzz about you and your business. And it doesn't have to cost an arm and a leg. It does take steady, consistent action. We will create a one-year, month-by-month Business Buzz plan for you, tailored to your preferences and target market.

Business Advisor On Call

Need an operations guru, but can't afford one? Let our consultant serve as your off-site idea person. We'll generate fresh ideas for building your business, retaining your customers and increasing your bottom line. For either a project fee or hourly consulting rates, you get brainstorming, feedback, guidance and planning assistance for a fraction of the cost of a competent operations manager.

Your Success is our Business

I was delighted with the marketing pieces completed for my company. The service exceeded my expectations. You approached my project as if it were for your own company and went the extra mile to provide great copy for my marketing. I enjoyed working with a company I know I can trust. One that cares about my business like you do.

Michelle Isles
Owner, Living Water

It's a pleasure to have someone of your caliber help our prospective clients, primarily small business owners, to better understand the tools that are available to them, maximizing their own business opportunities.

Susan Leopardi
Director of Business Development, Davis Baldwin
PEO Division

I was amazed. I couldn't believe how quickly you discovered where we could improve our process and make our check-in smoother and less time consuming for everyone involved. We went from three check-in people to one and cut our members' waiting time in half.

Buck Orr, Treasurer, Tampa Bay Sales Professionals

The plan you created for me is very focused on service and goes to the heart of what builds my business.

Charlotte Addington-Weikel
President, The Pilates B-Fit Center

I learned a great deal even after over 30 years of business ownership.

Jim Dubrantz
Owner, PMC Employee Benefits

How can we help you be successful?